

# RENATA PFUNER

[www.pfunerdesign.com](http://www.pfunerdesign.com)



**R**enata Pfuner is a South Florida-based interior designer whose approach is informed by her personal philosophy and holistic lifestyle, as well as an academic interest in colour and light.

Long before interiors became her trade, they were her passion. Space, she says, is more than an interior – it is, or should be, a source of positive energy: welcoming, surprising, dramatic even.

Having studied sustainable design before “sustainable” became a cliché, she is LEED-certified and speaks of “enriching clients’ lives through their environment”.

Health-conscious and fascinated by the flow of energy through space, colour and materials, she incorporates nature and elements from feng shui in her interiors but is not solely defined by it.

Her trademark is not so much an easily identifiable style but rather, a combination of classical lines, the quintessence of architecture and timeless elegance. At the same time, her interiors are cutting-edge in terms of technology and innovative materials, and integrated into an environment that expresses understated beauty and harmony.

The mix of materials and shapes and their ability to influence space is a recurrent theme of her narrative, as is colour.

Pfuner holds an international diploma from the Iris international school of color & holistic interior design in London and is especially well-versed in her subject.

We perceive colour not just through the eyes, she points out, but also subliminally. Nature walks are calming because they are associated with green, and by incorporating the color green in the interior, we experience

the same effect as we do when we spend time in nature.

Colours, in a Renata Pfuner design, are used to enhance a state of mind or even aspects and goals in a client’s life.

*“Colors can relax and balance our emotions, but at the same time they can excite, energize and make us more focused, whatever the intension of the space is.”*

“What is important to me is to create chromatic synergy and visual fluidity between the elements in a space. When there is a balance - and it can be achieved through the use of pattern and color, arrangement of furniture and decoration, lighting or architectural features - everything just feels right. A subtle sense of order occurs.

I help my clients to create a home that allows them to live a more fulfilled lifestyle, rather than creating an interior that is merely a fashion statement.”

Pfuner’s interiors are layered, balanced and harmonious, with all elements working together to create an ultimate sense of cohesion and empowerment.

What makes an iconic interior?

“Iconic is timeless and understated. Iconic beauty appeals to our hardwired sense of harmony, balance and symmetry. That is why classical lines never go out of fashion; never die.” ■



△ Office design



▷ Office design  
▽ Serene comfort



◀ Δ Zen residence